



# STRATEGIC PARTNERSHIP FOR CLEAN ENERGY ACCESS

**Cook Strong. Cook Smart.**



# The Crisis: Cooking Gas is Now a Luxury

**The Problem:** Unprecedented price instability and scarcity of Liquefied Petroleum Gas (LPG) are crippling Nigerian households.

- Price Spike: LPG refill costs have surged from ~₦17,000 to over ₦25,000.
- Supply Failure: FX volatility makes gas unreliable and inaccessible for the poor.

**Forced Reversion:** Millions are reverting to cheap, but dangerous, cooking methods.



# The Impossible Choice: Health vs. Cost

The reversion to inefficient charcoal and firewood means:

- **Health Epidemic:** Indoor Air Pollution (IAP) from dirty fuels is responsible for ~128,000 premature deaths annually in Nigeria.
- **Economic Strain:** Every meal cooked drains savings, forcing families to choose between food and fuel.
- **Time Lost:** Women and girls spend hours sourcing fuel, reducing time for education and income generation.



# Massive Demand for a Clean Bridge Solution

Nigeria urgently needs a reliable, affordable bridge fuel that offers stability and health protection.

The Demand is Driven by:

- 1. Financial Shock:** Households require immediate cost-saving alternatives to expensive LPG.
- 2. Health Preservation:** A desperate need to reduce IAP in homes currently using traditional stoves.
- 3. Charcoal Efficiency Gap:** The market uses inefficient stoves, wasting fuel and money. SmartFrye exists to fill this gap.



# SmartFrye Stoves: The Affordable Clean Energy Bridge

SmartFrye offers a locally-produced, high-efficiency charcoal stove built for immediate impact and long-term sustainability.

Feature	Key Benefit	Impact
Uses 40% Less Charcoal	Immediate Cost Savings: Extends fuel supply and protects household income.	Affordability
Low Smoke Emission	Improved Health: Significantly safer for indoor cooking environments.	Health & Safety
Durable & Portable	Reliability: Built for heavy daily use in semi-urban and rural settings.	Accessibility
Social Enterprise Model	Empowerment: Creates income opportunities for women and youth as distributors.	Gender Equity

# Our Pricing

Stoves	Mini	15,000
Stoves	Medi	18,000
Stoves	Maxi	21,000
Stoves	Square	25,000
Stoves	Square +	35,000
Stoves	Maxi +	30,500
Stoves	Maxi ++	38,000
Stoves	Double Burner	37,000

Starter	Laafia Starter only (12pcs) MOQ: 10 packs	2,000
Starter	Starter-Matches Combo (12pcs + Matches) MOQ: 10 packs	2,500
Starter	Jumbo pack (36pcs) MOQ: 4 packs	6,000

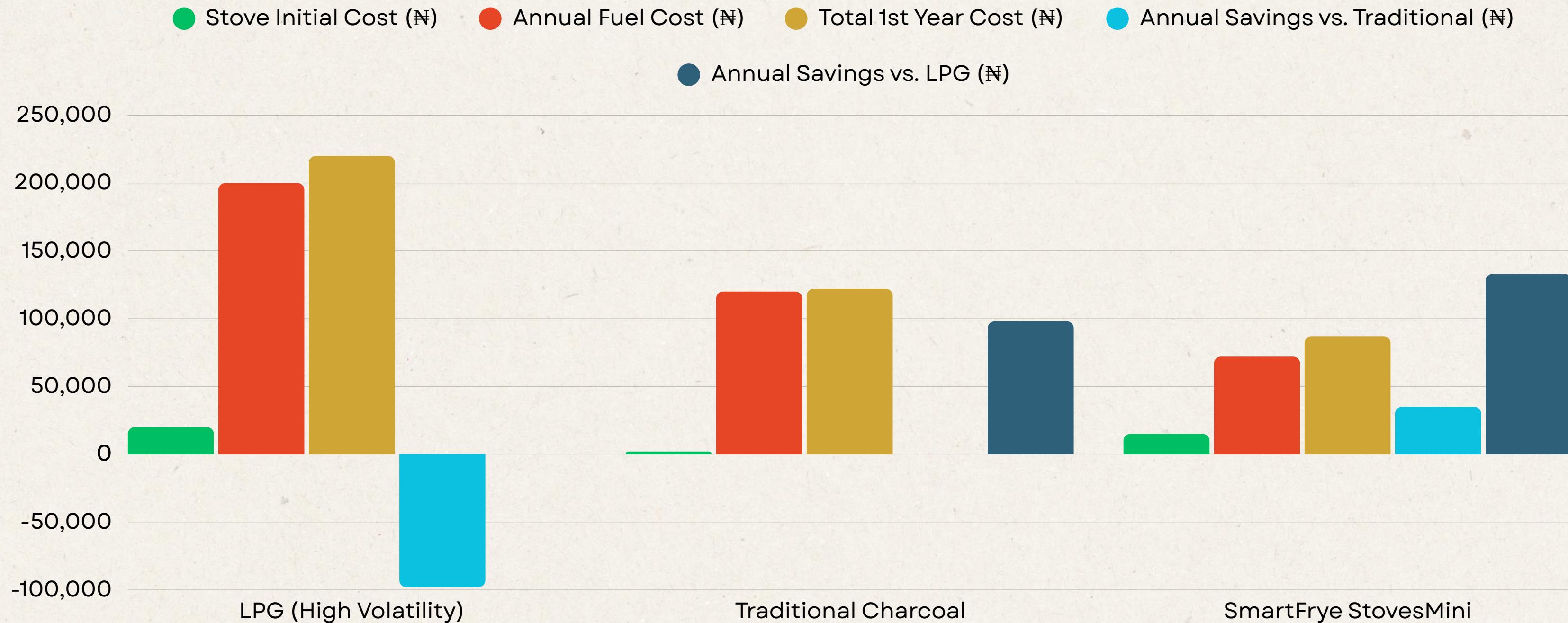
Accessories	Laafia Grill, usable with Medi or Maxi or Square stove	16,500
Accessories	Laafia Grill, usable with Maxi ++ stove:	23,500
Accessories	Extra mesh for Smaller stoves	12,000
Accessories	Extra Mesh for BiHHer Stove	15,000
Accessories	Reducer	4,000
Accessories	Hrill mesh	7,000
Accessories	Skewer	4,500

## Stoves

## Starters

## Accessories

# Potential Annual Savings



# **Building a Sustainable Bridge Together**

We believe a strategic partnership can align our proven solution with your mission to empower vulnerable communities.

**SmartFrye** offers a reliable and measurable path to delivering Financial Stability and Health Protection to those most affected by energy volatility.

We look forward to scheduling a follow-up conversation at your convenience to explore how our strengths can best complement your goals.



# Partnering for Immediate Impact



# **TIER 1 — Ignite Starter Pack**

## **1-50 Units**

For small NGOs, pilot programs, early distributors, or first-time partners.

### **Why it exists**

To help organizations test SmartFrye stoves in the field with minimal risk while creating immediate community value.

### **Partner Benefits**

- **3% discount per unit**
- **Co-Branded Awareness Materials (flyers, simple videos, WhatsApp packs)**
- **Priority Access to Training for 1 community leader/group**

### **Best for:**

**Pilot tests, women/youth groups, CSR trials, small-scale impact programs**

# **TIER 2 — Community Builder Pack**

## **51-200 Units**

For organizations ready to scale beyond a pilot and make community-wide change.

### **Why it exists**

To help organizations test SmartFrye stoves in the field with minimal risk while creating immediate community value.

### **Partner Benefits**

- 5% discount per unit
- 1 Free Demonstration Stove per 100 units purchased
- Co-Branded Social Media Launch Kit
- On-Site Training for Women & Youth (1 session)
- Listing as an Official SmartFrye Partner on our website

### **Best for:**

NGO livelihood programs, youth/women empowerment, SDG-focused initiatives, local distributors seeking brand alignment

# **TIER 3 — Impact Accelerator Pack**

**200+ Units**

For large-scale partners who want to transform entire communities and get strong pricing power while they do it

## **Why it exists**

To empower NGOs, government agencies, and development programs to create measurable, multi-location alternative energy solutions.

## **Partner Benefits**

- **8% discount per unit**
- **Customized Partnership Branding** (your initiative name printed on stoves is possible)
- **Free Demonstration Units (up to 5)**
- **Co-Branded Social Media Launch Kit**
- **Listing as an Official SmartFrye Partner on our website**
- **Priority in R&D feedback loops (shape future stove features)**

## **Best for:**

**Government programs, international NGOs, livelihood programs, climate/clean-energy initiatives, large development donors**

# Thank you

Let's make the world better, together.

## CONTACT US

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