



STRATEGIC PARTNERSHIP FOR CLEAN ENERGY ACCESS

Cook Strong. Cook Smart.



The Crisis: Cooking Gas is Now a Luxury

The Problem: Unprecedented price instability and scarcity of Liquefied Petroleum Gas (LPG) are crippling Nigerian households.

- Price Spike: LPG refill costs have surged from ~₦17,000 to over ₦25,000.
- Supply Failure: FX volatility makes gas unreliable and inaccessible for the poor.

Forced Reversion: Millions are reverting to cheap, but dangerous, cooking methods.



The Impossible Choice: Health vs. Cost

The reversion to inefficient charcoal and firewood means:

- **Health Epidemic:** Indoor Air Pollution (IAP) from dirty fuels is responsible for ~128,000 premature deaths annually in Nigeria.
- **Economic Strain:** Every meal cooked drains savings, forcing families to choose between food and fuel.
- **Time Lost:** Women and girls spend hours sourcing fuel, reducing time for education and income generation.



Massive Demand for a Clean Bridge Solution

Nigeria urgently needs a reliable, affordable bridge fuel that offers stability and health protection.

The Demand is Driven by:

1. **Financial Shock:** Households require immediate cost-saving alternatives to expensive LPG.
2. **Health Preservation:** A desperate need to reduce IAP in homes currently using traditional stoves.
3. **Charcoal Efficiency Gap:** The market uses inefficient stoves, wasting fuel and money. SmartFrye exists to fill this gap.



SmartFrye Stoves: The Affordable Clean Energy Bridge

SmartFrye offers a locally-produced, high-efficiency charcoal stove built for immediate impact and long-term sustainability.

| Feature | Key Benefit | Impact |
|-------------------------|--|-----------------|
| Uses 40% Less Charcoal | Immediate Cost Savings: Extends fuel supply and protects household income. | Affordability |
| Low Smoke Emission | Improved Health: Significantly safer for indoor cooking environments. | Health & Safety |
| Durable & Portable | Reliability: Built for heavy daily use in semi-urban and rural settings. | Accessibility |
| Social Enterprise Model | Empowerment: Creates income opportunities for women and youth as distributors. | Gender Equity |

Our Pricing

| | | |
|--------|---------------|--------|
| Stoves | Mini | 15,000 |
| Stoves | Medi | 18,000 |
| Stoves | Maxi | 21,000 |
| Stoves | Square | 25,000 |
| Stoves | Square + | 35,000 |
| Stoves | Maxi + | 30,500 |
| Stoves | Maxi ++ | 38,000 |
| Stoves | Double Burner | 37,000 |

Stoves

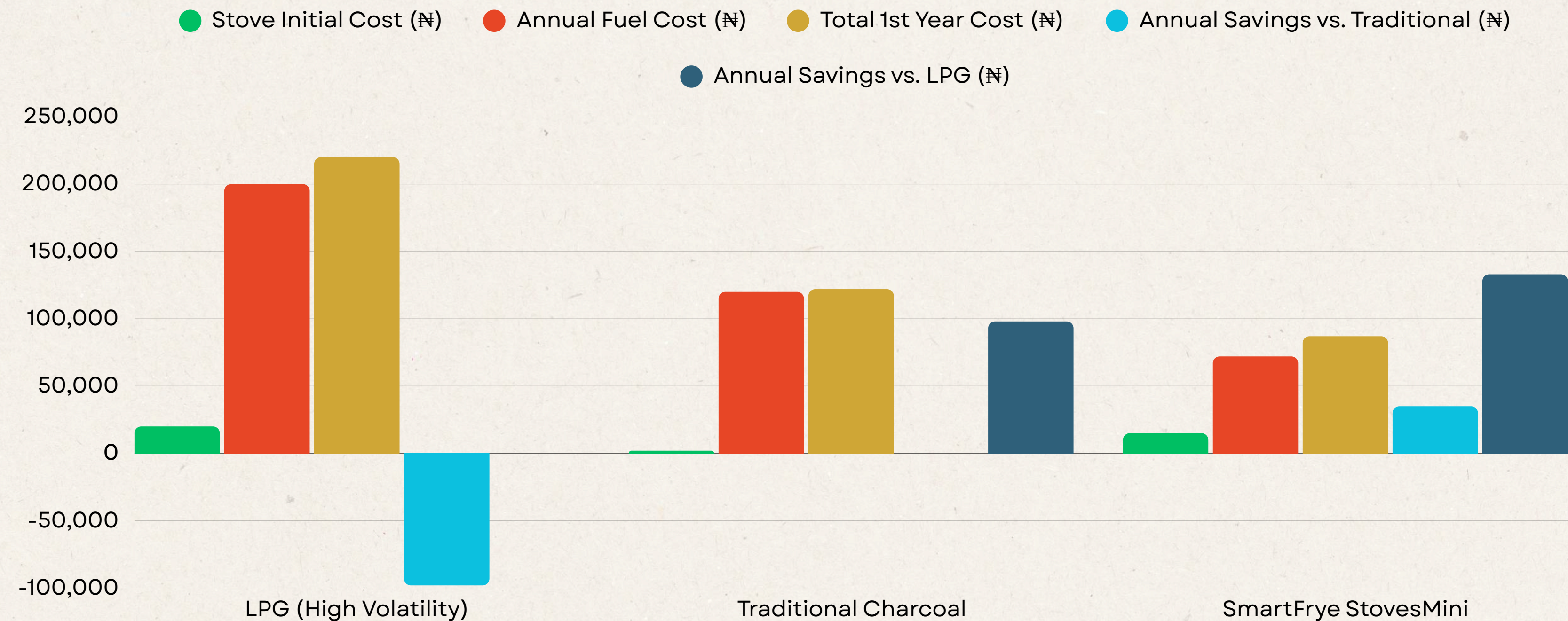
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| Starter | Laafia Starter only (12pcs) MOQ: 10 packs | 2,000 |
| Starter | Starter-Matches Combo (12pcs + Matches) MOQ: 10 packs | 2,500 |
| Starter | Jumbo pack (36pcs) MOQ: 4 packs | 6,000 |

Starters

| | | |
|-------------|---|--------|
| Accessories | Laafia Grill, usable with Medi or Maxi or Square stove | 16,500 |
| Accessories | Laafia Grill, usable with Maxi ++ stove: | 23,500 |
| Accessories | Extra mesh for Smaller stoves | 12,000 |
| Accessories | Extra Mesh for BiHHer Stove | 15,000 |
| Accessories | Reducer | 4,000 |
| Accessories | Hrill mesh | 7,000 |
| Accessories | Skewer | 4,500 |

Accessories

Potential Annual Savings



Building a Sustainable Bridge Together

We believe a strategic partnership can align our proven solution with your mission to empower vulnerable communities.

SmartFrye offers a reliable and measurable path to delivering Financial Stability and Health Protection to those most affected by energy volatility.

We look forward to scheduling a follow-up conversation at your convenience to explore how our strengths can best complement your goals.



Partnering for Immediate Impact



TIER 1 — Ignite Starter Pack

1-50 Units

For small NGOs, pilot programs, early distributors, or first-time partners.

Why it exists

To help organizations test SmartFrye stoves in the field with minimal risk while creating immediate community value.

Partner Benefits

- 3% discount per unit
- Co-Branded Awareness Materials (flyers, simple videos, WhatsApp packs)
- Priority Access to Training for 1 community leader/group

Best for:

Pilot tests, women/youth groups, CSR trials, small-scale impact programs

TIER 2 — Community Builder Pack

51-200 Units

For organizations ready to scale beyond a pilot and make community-wide change.

Why it exists

To help organizations test SmartFrye stoves in the field with minimal risk while creating immediate community value.

Partner Benefits

- 5% discount per unit
- 1 Free Demonstration Stove per 100 units purchased
- Co-Branded Social Media Launch Kit
- On-Site Training for Women & Youth (1 session)
- Listing as an Official SmartFrye Partner on our website

Best for:

NGO livelihood programs, youth/women empowerment, SDG-focused initiatives, local distributors seeking brand alignment

TIER 3 — Impact Accelerator Pack

200+ Units

For large-scale partners who want to transform entire communities and get strong pricing power while they do it

Why it exists

To empower NGOs, government agencies, and development programs to create measurable, multi-location alternative energy solutions.

Partner Benefits

- 8% discount per unit
- Customized Partnership Branding (your initiative name printed on stoves is possible)
- Free Demonstration Units (up to 5)
- Co-Branded Social Media Launch Kit
- Listing as an Official SmartFrye Partner on our website
- Priority in R&D feedback loops (shape future stove features)

Best for:

Government programs, international NGOs, livelihood programs, climate/clean-energy initiatives, large development donors

Thank you

Let's make the world better, together.

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